

Multicultural culinary competition set for July 12

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Seth Resler is a Providence marketing specialist who looked around and thought Rhode Island, with its rich, ethnic food world, needed a multicultural culinary competition.

A Brown University grad who worked as program director at WBRU after graduation, he's moved into the marketing biz and has been running mixology contests for local bartenders. Now, Resler's company, QuickWhatsUp.com, launches The World of Flavors Competition on Sunday, July 12, from 1 to 6 p.m. at the Bank of America Skating Center at Kennedy Plaza, Providence. Resler plans to showcase a cross-section of Rhode Island restaurants as they compete for a \$15,000 prize package that includes an appearance on Fox Providence's *Rhode Show* and design services.

He's now recruiting restaurants from

around the state into the fold. They will serve samples of their food to attendees who will pick winners in each of four categories: Americana, South of the Border, European & Mediterranean and Asian & Indian. Those who sign on will pay a \$200 refundable deposit to commit to the event, which will be held under tent rain or shine.

The event will be hosted by Shawn Tempesta of the *Rhode Show* and features music by Spogga. Resler said the date was chosen to tie in with Providence Restaurant Weeks, July 12 to 25.

Tickets to the event cost \$50 but there is a \$10 discount for those who use the code ProJo when buying tickets on riworldofflavors.com. That is also the spot to learn more about signing on for the event.

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